

Insurance Wise. Be Wise. InsurWise

Tax-saving Strategies for 2025: Insurance Benefits

smc
insurance.com

2025

PG - 3

New Tax Regime FY 2025
A Boon for Middle - Income
Earners?

PG - 4

Life Insurance vs. Fixed
Deposits: Which is the Better
Tax-Saving Tool?

PG - 5

Tax-Saving Insurance
Strategies for
Young Professionals

PG - 6

A Guide to Maximizing
Tax Benefits Before the
Financial Year Ends

YOUR HOME, FULLY COVERED

for Your Home with Comprehensive

HOME INSURANCE

We recommend the best plans tailored to your specific requirements.



PLAN STARTING

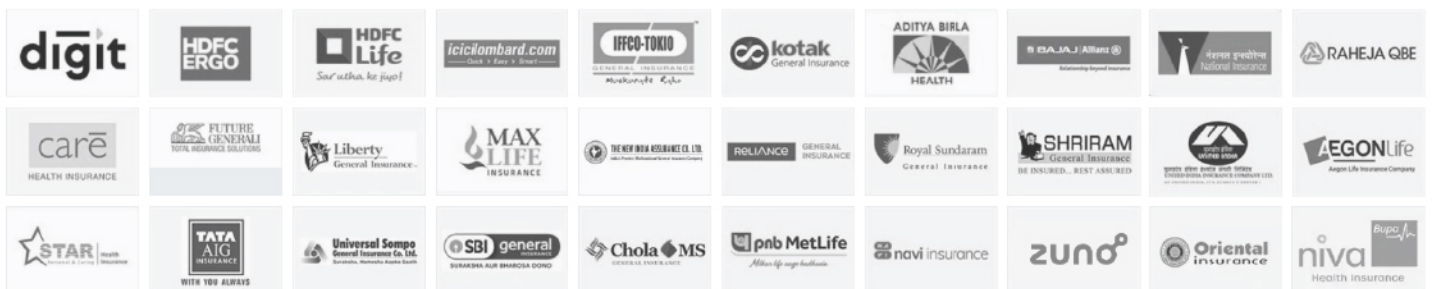
@₹15/-

per month*

* Conditions Applied

Partners We Are Proud To Have

We have over 30+ insurance partners on our back. Rest assured, you won't be short of choices.



CONTENT

01

EDITOR'S DESK

Discover 'InsurWise,' where your voice and insights matter.

06

A GUIDE TO MAXIMIZING TAX BENEFITS

Before the Financial Year Ends

02

DIRECTOR'S DESK

Excerpts on Motor Insurance By One of The Industry Leaders: Pravin K. Agarwal.

07

AWARD & ACHIEVEMENTS

SMC Insurance Honored with 'Excellence in Data-Driven Decision Making – Team of the Year (InsurTech)' Award by Technophiles India

03

NEW TAX REGIME FY 2025

A Boon for Middle-Income Earners?

08

STAR OF SMC

Meet the achievers of the month from the SMC family

04

LIFE INSURANCE VS. FIXED DEPOSITS

Which is the Better Tax-Saving Tool?

09

ANNUAL HEALTH CHECK-UP CAMP

SMC Insurance Hosts Annual Health Check-Up Camp: Promoting Wellness in the Workplace

05

TAX-SAVING INSURANCE STRATEGIES

for Young Professionals

10

TESTIMONIALS

Heartfelt Appreciation for Exceptional Service

Editor-in-Chief

"InsurWise" Magazine



When you have insurance you know that you are secured against any unforeseen events in life, and this gives you complete peace of mind.

Write to the editor: mag@smcinsurance.com

Dr. Kavindra K. Singh

CTO, SMC Insurance Brokers Pvt. Ltd.

Greetings, esteemed readers, I am thrilled to introduce to you the inaugural edition of "Insure Wise," a monthly magazine curated to be your ultimate guide through the dynamic landscape of the insurance industry. As the Editor-in-Chief, it's my privilege to welcome you to a platform that will unravel the latest buzz, unveil innovative products, and provide insightful perspectives on the ever-evolving world of insurance.

In each edition of "Insure Wise," we embark on a journey to empower you with knowledge. Our pages are dedicated to translating the complexities of insurance into understandable insights, enabling you to make informed decisions.

We navigate through trends, market shifts, and regulatory updates, ensuring you stay ahead in an industry that touches every aspect of our lives.

Beyond being a source of information, "Insure Wise" is a space for voices to be heard. We are committed to sharing the experiences of our valued customers.

Writer
Richa Goel

Creative Head
Saif Haider

Contributer Designer
Rohit Tiwari

Excerpts on Motor Insurance By One of The Industry Leaders: Pravin K. Agarwal



Choosing the right car insurance can be challenging. Opting for the lowest premiums may seem tempting, but it's crucial to understand that the cheapest option may not be the wisest. When selecting car insurance, carefully evaluate plans based on key criteria. While lower premium plans may appear attractive, they may fall short when filing a claim, leading to financial difficulties. Comprehensive coverage is essential as car insurance serves as a safeguard against unforeseen circumstances. Consider your specific needs, including liability coverage, comprehensive and collision coverage, deductible amounts, driving history, and vehicle value,

assess the insurer's reputation for customer service and claim settlement efficiency. Remember, the true value of insurance becomes evident when you rely on it.

Follow these guidelines to ensure your chosen car insurance aligns with your requirements, offering necessary protection when needed.

In the complex car insurance landscape, the peace of mind from comprehensive coverage and a reputable insurer outweighs slightly higher premiums. Prioritize long-term benefits and security over initial costs for both you and your vehicle.

Pravin K Agarwal

Director SMC Insurance Brokers Pvt. Ltd.

New Tax Regime FY 2025: A Boon for Middle-Income Earners?

The new tax regime for FY 2025 brings key reforms aimed at simplifying taxation and reducing burdens for middle-income individuals. With higher standard deductions, revised tax slabs, and fewer exemptions, the government seeks to put more disposable income in taxpayers' hands.

Impact on Middle-Income Earners

The revised regime is expected to benefit those earning between ₹5 lakh and ₹15 lakh, allowing them to retain more of their earnings. However, individuals relying on deductions from insurance, home loans, and investments under the old regime may need to reassess their tax-saving strategy.

Key Changes

Higher Basic Exemption Limit

Raised from ₹2.5 lakh to ₹3 lakh.

Standard Deduction

₹50,000 deduction is now applicable across salary and pension income.

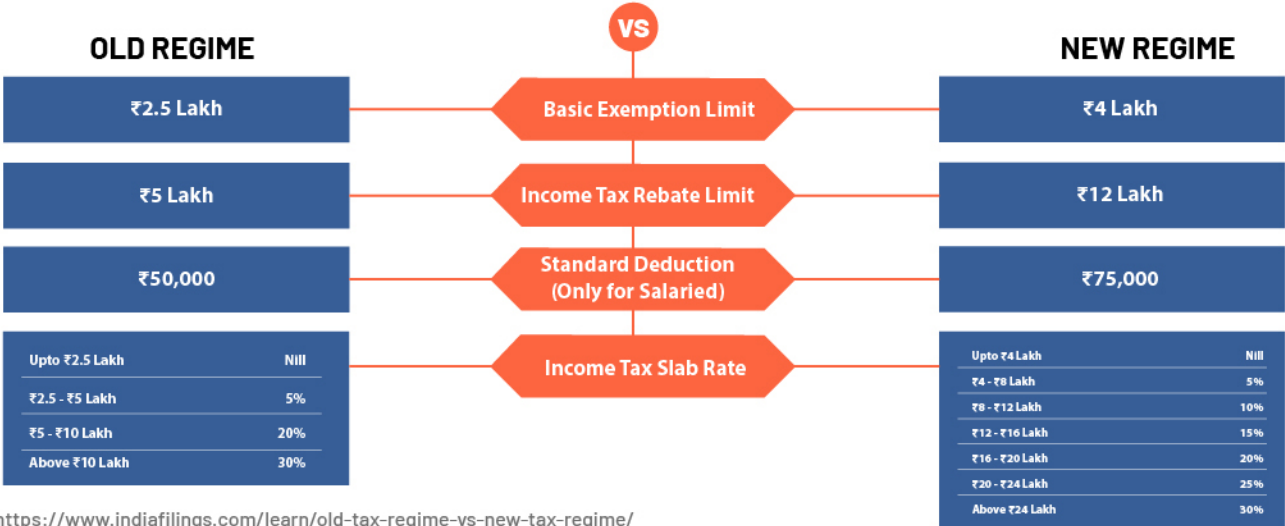
Reduced Tax Rates

Slabs have been restructured to offer lower rates for income up to ₹15 lakh.

Simplified Compliance

Fewer deductions eliminate the complexity of tax filing.

Old vs. New Tax REGIME



Source - <https://www.indiafilings.com/learn/old-tax-regime-vs-new-tax-regime/>

Life Insurance vs. Fixed Deposits:

Which is the Better Tax-Saving Tool?

When it comes to tax-saving investments, two popular choices among middle-income earners are life insurance and fixed deposits (FDs). While both offer financial security, they serve different purposes and provide varied tax benefits.

Tax Benefits Comparison

Life Insurance: Premiums paid for life insurance policies qualify for deductions up to ₹1.5 lakh under Section 80C. Additionally, the maturity amount is tax-free under Section 10(10D), provided conditions are met.



Fixed Deposits (Tax-Saving FD): A 5-year tax-saving FD also qualifies for deductions under Section 80C, but the interest earned is taxable as per the individual's income slab.

Which One to Choose?

For Long-Term Financial Security: Life insurance is ideal, offering dual benefits of protection and tax savings.

For Short-Term Safety and Returns: Tax-saving FDs provide guaranteed returns but do not offer insurance coverage.

Impact on Middle-Income Earners: Choosing between life insurance and FDs depends on individual financial goals. Those seeking wealth protection and tax-free maturity benefits may prefer life insurance, while those looking for secure, fixed returns may opt for FDs.

Benefits from investments sought by customers	Fixed Deposits 	Guaranteed Money Back Insurance Product 
Initial tax benefit	No	Yes
Returns on investment	Declining	Fixed and Guaranteed
Tax free returns	No	Yes
Liquidity options	High, with penalty	Lower
Risk cover	No	Yes

Source - <https://www.reliancecapital.co.in/Time-to-consider-guaranteed-return-insurance-products.aspx>

Tax-Saving Insurance Strategies for Young Professionals

For young professionals, tax planning is an essential step toward financial stability. Investing in insurance early not only provides security but also offers significant tax benefits. With the evolving tax regime for FY 2025, understanding how insurance policies fit into tax-saving strategies is crucial.

Best Insurance Options for Young Professionals

Life Insurance (Term Plans & ULIPs): Premiums qualify for deductions up to ₹1.5 lakh under Section 80C, while ULIPs also offer tax-free maturity benefits.

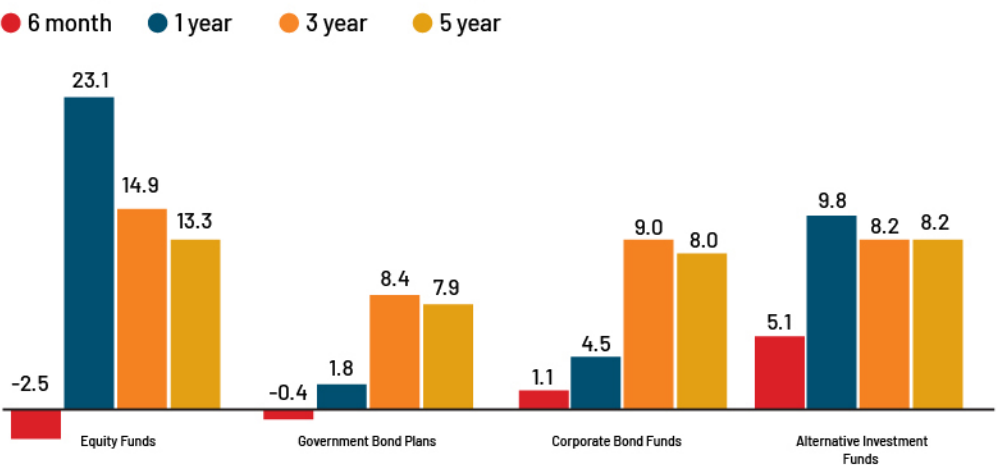
Health Insurance: Under Section 80D, individuals can claim deductions of up to ₹25,000 for premiums paid for self, spouse, and children, and up to ₹50,000 for covering parents aged 60 and above.

Critical Illness & Disability Insurance: Additional tax benefits under Section 80D, ensuring financial protection against unexpected medical costs.

Why Start Early?

- Lower premium rates when policies are purchased young.
- Greater accumulation of benefits and long-term tax savings.
- Financial security while reducing taxable income.

Average returns of the four categories of NPS funds.



By leveraging the right insurance policies, young professionals can efficiently save on taxes while securing their future.

Source - <https://economictimes.indiatimes.com/wealth/tax/do-these-in-come-tax-saving-products-fit-into-your-financial-plan/articleshow/90877407.cms?from=mdr>

A Guide to Maximizing Tax Benefits

Before the Financial Year Ends

As the financial year-end approaches, it’s crucial to make the most of available tax-saving opportunities. Strategic planning can help you reduce tax liabilities and secure financial stability.

Key Tax-Saving Strategies

Invest in Tax-Saving Instruments: Contributions to ELSS, PPF, NSC, and NPS qualify for deductions under Section 80C (up to ₹1.5 lakh).

Health Insurance & Medical Expenses: Avail deductions under Section 80D (up to ₹25,000 for self & family, ₹50,000 for senior citizens).

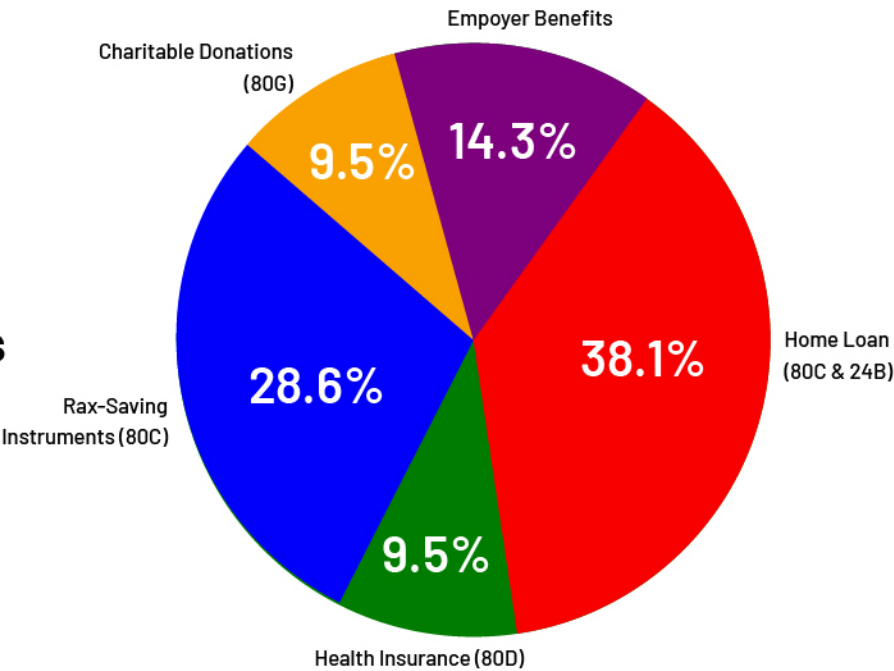
Home Loan Benefits: Claim deductions on principal repayment under Section 80C and interest under Section 24(b).

Maximize Employer Benefits: Ensure EPF, HRA, and LTA are optimally utilized for tax savings.

Utilize Section 80G: Donations to eligible charities can provide additional deductions.

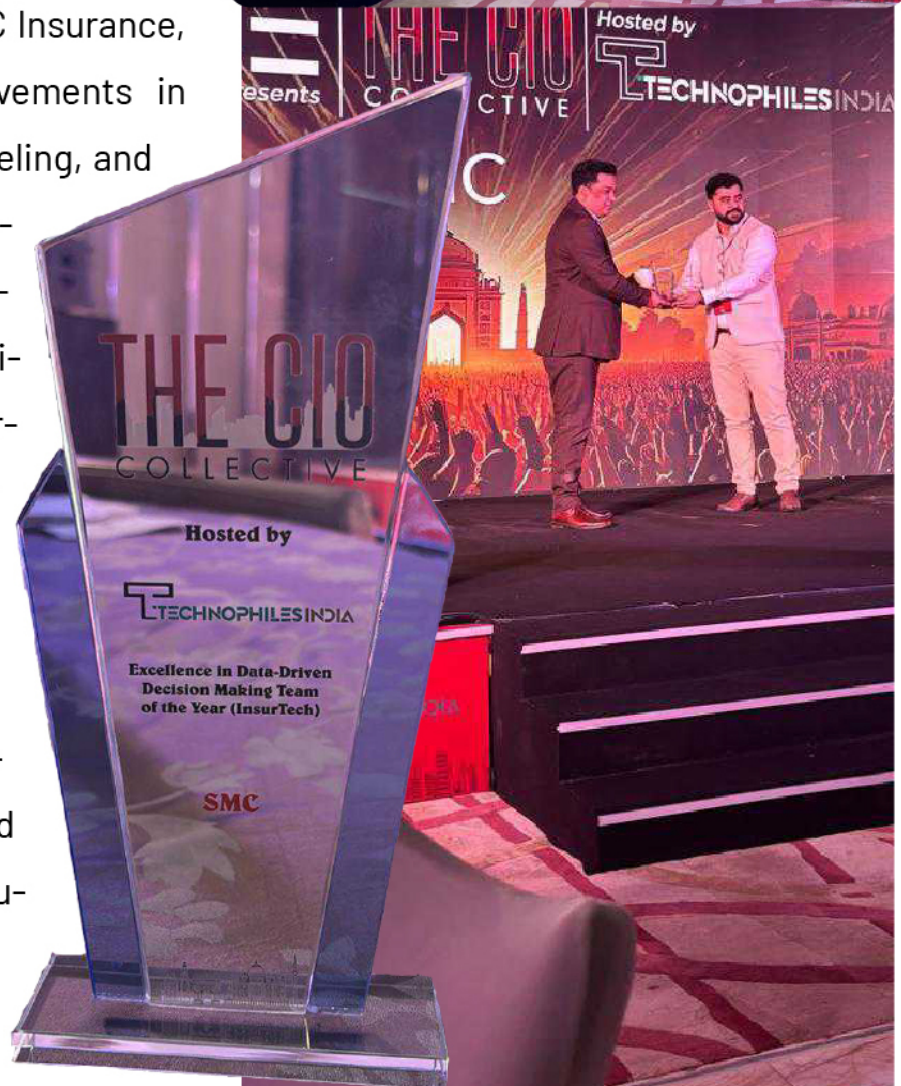
Proper tax planning before March 31st ensures maximum savings while complying with regulations. The chart below illustrates the tax-saving potential of different investment options.

Breakdown of Maximum Tax-Saving Opportunities



SMC Insurance Honored with 'Excellence in Data-Driven Decision Making – Team of the Year (InsurTech)' Award by Technophiles India

SMC Insurance has been honored with the 'Excellence in Data-Driven Decision Making – Team of the Year (InsurTech)' award by Technophiles India, recognizing its innovative approach to leveraging data and technology in the insurance sector. Dr. Kavindra Kumar Singh received this prestigious award on behalf of SMC Insurance, celebrating the company's achievements in AI-driven analytics, predictive modeling, and real-time data processing. By transforming decision-making, enhancing customer experiences, and optimizing risk management, SMC Insurance continues to set new industry benchmarks. A spokesperson from the company expressed gratitude, stating that this recognition reaffirms their commitment to creating smarter, more efficient, and customer-centric insurance solutions through data intelligence.



Meet the achievers of the month from the SMC family, who have stood out for their outstanding work

Rajnish Kumar Singh

Team Leader,
SMC Insurance Brokers Pvt. Ltd.

I am truly honored to be considered for the Employee of the Month award at SMC Insurance. This recognition fuels my dedication to contributing my best efforts toward our team's success and seamless operations. I am incredibly grateful for the milestones we've achieved together—it's a reflection of our collective hard work and determination. A heartfelt thank you to my amazing colleagues for their constant support and collaboration; your encouragement drives me to push boundaries and excel every day. Together, we're creating something truly exceptional!

Internal appreciation

We are proud to recognize Rajnish Kumar Singh as our Employee of the Month at SMC Insurance! His dedication, hard work, and commitment to ensuring smooth operations have been truly commendable. Rajnish consistently goes above and beyond in his responsibilities, making a significant impact on our team's success. This recognition is well-deserved, and we deeply appreciate his invaluable contributions to SMC Insurance. Congratulations, Rajnish—keep up the fantastic work!



Star of
SMC

SMC Insurance Hosts Annual Health Check-Up Camp: Promoting Wellness in the Workplace

SMC Insurance Pvt. Ltd. recently organized an Annual Health Check-Up Camp for a valued client, reinforcing its commitment to employee well-being. A team of specialist doctors provided comprehensive health assessments, ensuring personalized care.

Believing that a healthy workforce drives success, SMC Insurance prioritizes wellness, prevention, and proactive healthcare, fostering a culture of health and productivity. This initiative reflects the company's dedication to creating a healthier work environment, ensuring employees stay fit and motivated for peak performance. By investing in preventive healthcare, SMC Insurance aims to minimize health risks and boost overall efficiency. The company remains committed to organizing such wellness programs in the future, promoting long-term health benefits for employees and clients alike.



Grateful Acknowledgment

for Your Outstanding Service

A Hassle-Free Experience with SMC Insurance!

I recently purchased both car and bike insurance through SMC Insurance, and I am highly impressed with the seamless experience. The process was quick, hassle-free, and completely transparent. The team provided me with the best policy options, ensuring I got maximum coverage at a competitive price. Their customer support was also exceptional, answering all my queries with patience and clarity. I feel confident knowing my vehicles are protected with SMC Insurance. Highly recommended!



Ved Prakash
Customer



Bhopal Singh
Customer

I recently purchased car insurance from SMC Insurance, and the experience was outstanding. The process was smooth, quick, and hassle-free. The team guided me at every step, helping me choose the right coverage at an affordable price. I truly appreciate their transparency and excellent customer support. Highly recommended!

Empower Your Future by Becoming a POS

Maximize Your Earning
Potential Up To

**1 LAKH
MONTHLY***

LEVERAGE THESE BENEFITS

- Freedom to work from any location
- Convenient online work mode
- High income without any initial investment

Just a 15-Hours Training

The path to becoming a certified POS
is only a 15-hours training away.

Join us today!



*Conditions Applied



Scan the QR code to visit
www.smcinsurance.com

Save Tax, Secure Life **Smart Insurance for a Better 2025!**



Call Toll-Free

1800 2666 3666



Business Premium
28.84 Billion +



Policies Sold
11 Million +



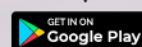
Claims Assisted
2.04 Million +



Established for
17+ Years



Scan the QR code



Scan the QR code



Download Now!

Health Insurance | Bike Insurance | Car Insurance | Term Insurance | Life Insurance | Taxi Insurance | Investment Plan | Home Insurance
Pet Insurance | Corporate Insurance | Shop Owner Insurance | Professional Indemnity | Fire & Burglary Insurance | Workmen Compensation | Contractor's Plant & Machinery

SMC Insurance Brokers Pvt. Ltd. CIN: U66000DL1995PTC172311 • IRDAI Direct Broker License Code: IRDAI/DB-272/04/289, Valid till: 27/01/2026

Insurance is the subject matter of solicitation. Product information is authentic and solely based on the information received from the Insurer.